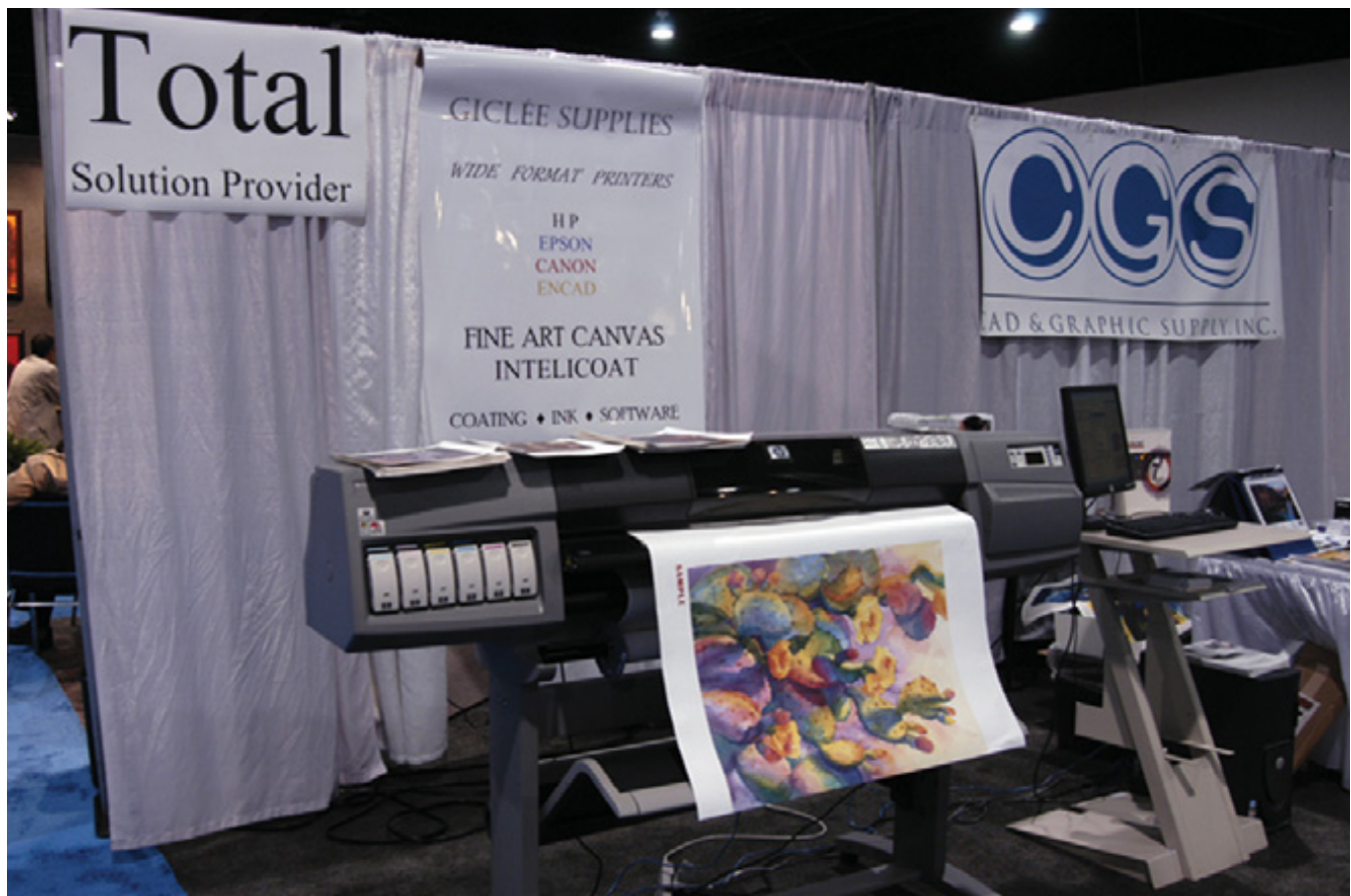




CAD & Graphic Supply, Inc.

**A Source for Canon, Epson, Encad, and HP Printers for
Photo, Giclee, Plus Signage, CAD & GIS**

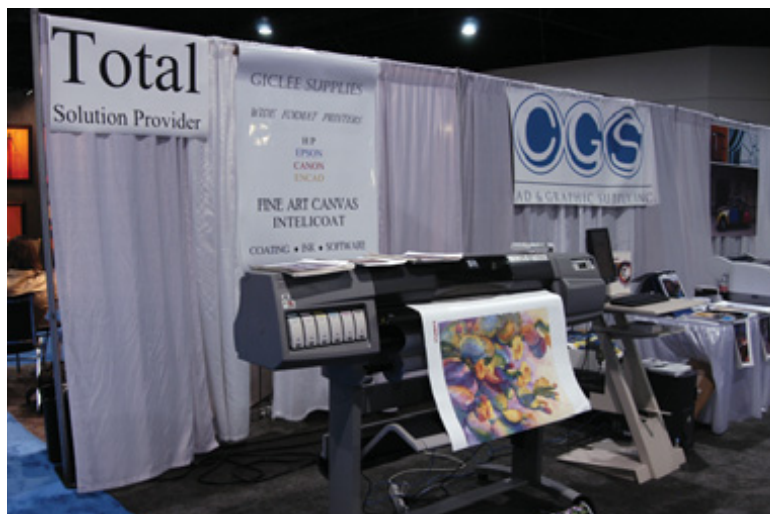


Company Profile

Printers for Giclee and Décor

It is rare to find a place to obtain wide format inkjet printers where the person in their trade show booth has personal experience producing giclee and décor. So we were pleasantly surprised when we saw Charlie Hester at the booth of CGS at the Atlanta Décor Expo / Atlanta Art Expo. We have known Charlie Hester from his previous years working at a nationally leading producer of giclee and décor.

Although Epson is clearly the most popular printer for individuals, for companies that need more productivity (and lower costs in ink), the HP may be a good solution for both giclee and décor.



At FLAAR we print fine art photos with both an HP 30, HP 130, or Epson 7600. Now that the Epson 4800, 7800, and 9800 are available, they would be a viable alternative. But if you are printing primarily on canvas and watercolor paper, then HP is just fine. We have two HP 5000 printers and one HP 5500 at FLAAR and we use them every day to produce giclee for the art faculty, art students on campus, and for artists in our community.

But it helps to find an HP dealer that has a specific interest in giclee and décor. Notice that CGS also handle laminators. Liquid lamination is essential to protect the fragile surface of the giclee prints on artist's canvas ("inkjet canvas").



Laminating with traditional lamination film is needed for photos and signage printed on paper and comparable material.

Therefore we are issuing this Company Profile to suggest that if you wish help deciding among an Epson, Canon, or HP, or if you need assistance to learn more about an Encad Novajet 1000i or Kodak 1200i, now you know where to go to ask questions: fax (972) 620-7330, toll free (866) 409-8211.

If you try to buy low bid on the Internet, you get a box pusher. They sell the box, but can't provide much other help, because they only exist to sell boxes, not solutions. It is not wise to shop low bid.

On the following pages are photographs from the Atlanta Art Expo / Décor Expo 2005 trade show. This is the second largest US trade show of giclee and related décor products.



Training Programs at CGS

What most appealed to us about CGS is their interest in providing training and workshops. This is one of the few printer dealers in the US that offers in-house training at this level.

Plus they have a resident color management person. Again, other printer dealers just sell boxes that you receive from a FedEx or UPS truck: who will help you do ICC color profiles a month later? Does this reseller even have a person who can pronounce spectrophotometer... much less know how to use one?

And their greatest asset: they know all the different major water-based printers, all under a single roof.

Encad was the first printer we ever had, back in 1997. Canon is an up-and-coming brand in the wide format world. HP of course is the traditional standard. And Epson has established itself for proofing, photo printing, and giclee.

Many print shops need to do signage or traditional printing, but say they would like to learn to do giclee on the side. So CGS is a place you can consider.

Stacey Cherry is one person to ask for, (972) 409-7333. Her e-mail is s-cherry@cadgraphicsupply.com.



FLAAR Reports

Helpful Titles for Learning Giclee Printing



Series #1
Reviews of Individual Printers
All 9 reports for \$100.00



Series #2
How to Succeed in Giclee as a Business
All 5 reports for \$140.00

These reports can be aquired at www.wide-format-printers.net.



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