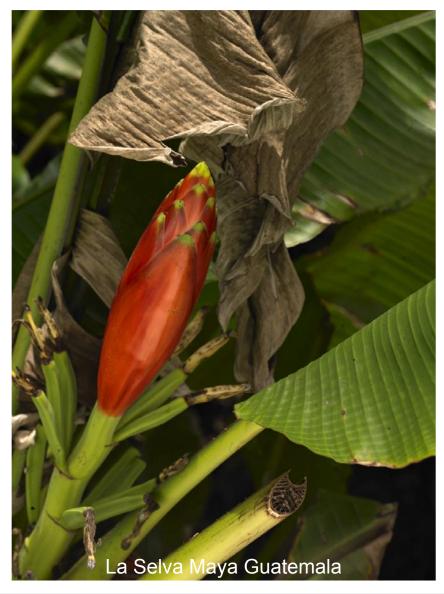


Agust 2007

# How To get HDR in Photoshop CS3



Photographs and Project Concept by Nicholas Hellmuth







Before HDR

Here are some examples getting High Dynamic Range in Photoshop CS3.



**End Result HDR** 







Before HDR



**End Result HDR** 









**End Result HDR** 







Before HDR



End Result HDR



Phase One P25 digital back



Hoodman CF cards. The Compact Flash cards used by FLAAR, in our Nikon D200, Canon EOS 5D, and medium format PhaseOne P25 are all super-fast RAW CF cards from Hoodman USA. You can see Hoodman cards at PMA, at PhotoEast and other photography trade shows, or visit www.HoodmanUSA.com.



Gitzo G1348 carbon fiber tripod

The Phase One P25 digital back is courtesy of

#### Creating HDR with Photomatix and Photoshop La Selva Mava

The Gitzo G1348 carbon fiber tripod is courtesy of Bogen Imaging, www.BogenImaging.com. All the contact information is readily available there.

You can see Gitzo, Manfrotto and other products of Bogen Imaging at PMA, PhotoPlus and other trade shows including Photokina in Cologne.

In over 40 years of photography, I have used Gitzo and Manfrotto tripods the past thirty years. I find it helpful to have a specific and pertinent tripod size and tripod head class for each camera or photographic situation.

For holding a medium format digital camera system I use, indeed I prefer, a Gitzo 1348 tripod because of its stability (has no center column to create wobble) and because of its height (most other tripods can't get your camera up high enough). And I prefer the light weight of carbon fiber for those shoots in distant foreign countries when I have to carry everything myself.

When I need even more height, or for a 4x5 large format digital BetterLight system at any height, I use the taller Gitzo tripods, of which FLAAR has several: the old pure metal variety as well as the newer carbon fiber Gitzo models.

We have found Hoodman CF cards to be extremely fast. We currently use a 2 GB, a 4 GB, and an 8 GB ultra-fast versions of Hoodman compact flash card memory: one for Nikon, one for Canon, one for medium format PhaseOne.

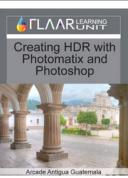
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Learn more in our:

## FLAAR LEARNING UNITS Creating High Dynamic Range images step by step









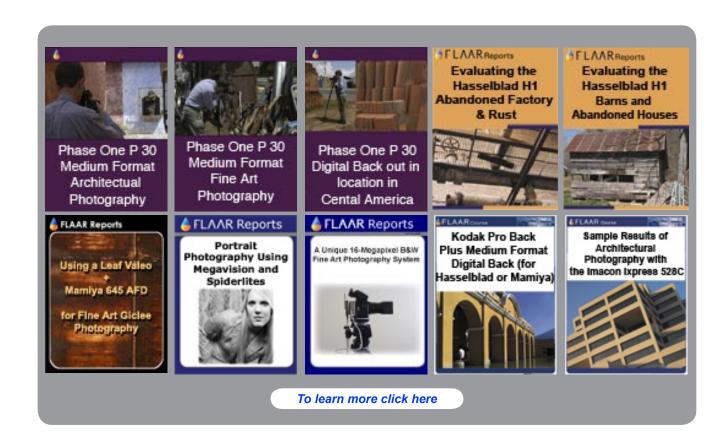


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### Creating HDR with Photomatix and Photoshop La Selva Maya



## Your finished inkjet prints look so much better if the input is from a high quality camera.

If you prefer to buy a medium format digital back (and not just rent one), then we suggest you contact Capture Integration,

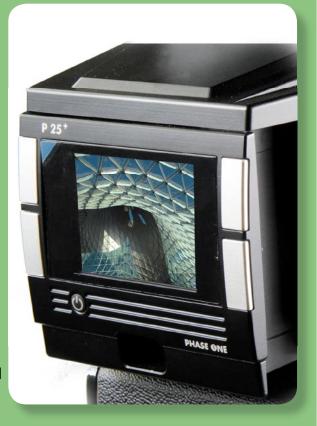
toll free 877 217-9870, Atlanta office 404 522-7662, Atlanta fax 404 522-7929 Miami telephone 305 534-5701, Miami fax 305 534-1425

E-mail: info@CaptureIntegration.com

Capture Integration handles all aspects of medium format digital photography: portraits and everything.

But if you are especially interested in architectural photography, they have the special architectural camera bodies that can handle any brand of medium format digital back.

Plus, Capture Integration is one of the only companies in the US that can handle medium format Infrared photography with a digital back at full resolution.





If you wish to try out a Phase One medium format digital camera, you can rent one from Global Imaging Inc. They rent across the USA. Contact info is:

Greg Lamb, <a href="mailto:glabalimaginginc.com">glamb@globalimaginginc.com</a> (Colorado office)

2011 Cherry Street, Suite 116 Louisville, CO 80027

Tel: 303.673.9773 Toll Free: 800.787.9801 Fax: 303.673.9923

info@globalimaginginc.com

We at FLAAR know the people of Global Imaging Inc for many years. They also handle wideformat inkjet printers: VUTEk, EFI Rastek, Mimaki, HP, Canon, Epson, etc., IMAGEPRINT, COLORPROOF XF, ONYX RIP software, and Zund XY flatbed cutters.