

MEDIUM FORMAT DIGITAL PHOTOGRAPHY ARCHITECTURAL HDR



FLAAR has been studying how to improve the quality on a the digital image; we have been testing for some time Photomatrix HDR software, this is a software that gives a High Dynamic Range on to a photograph so you can get the most detail on your image. This is a process where you take one underexposed photograph; a good exposed photo and overexposed photograph and combine them to get a High Dynamic Range Photo. Here are some examples on what you can achieve on HDR software.



Before HDR.



This photograph was imaged with 3 different exposures in Photomatrix.



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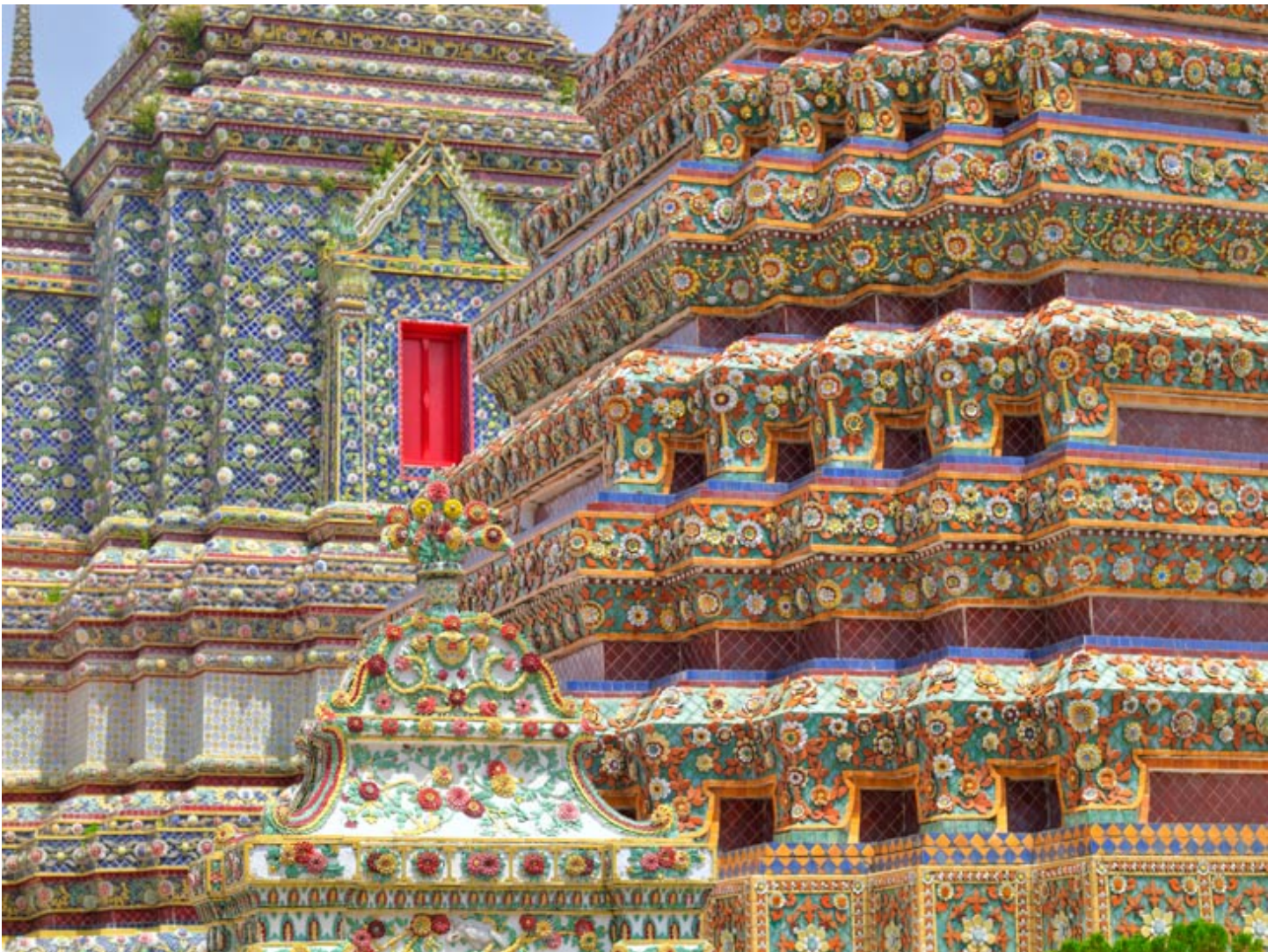
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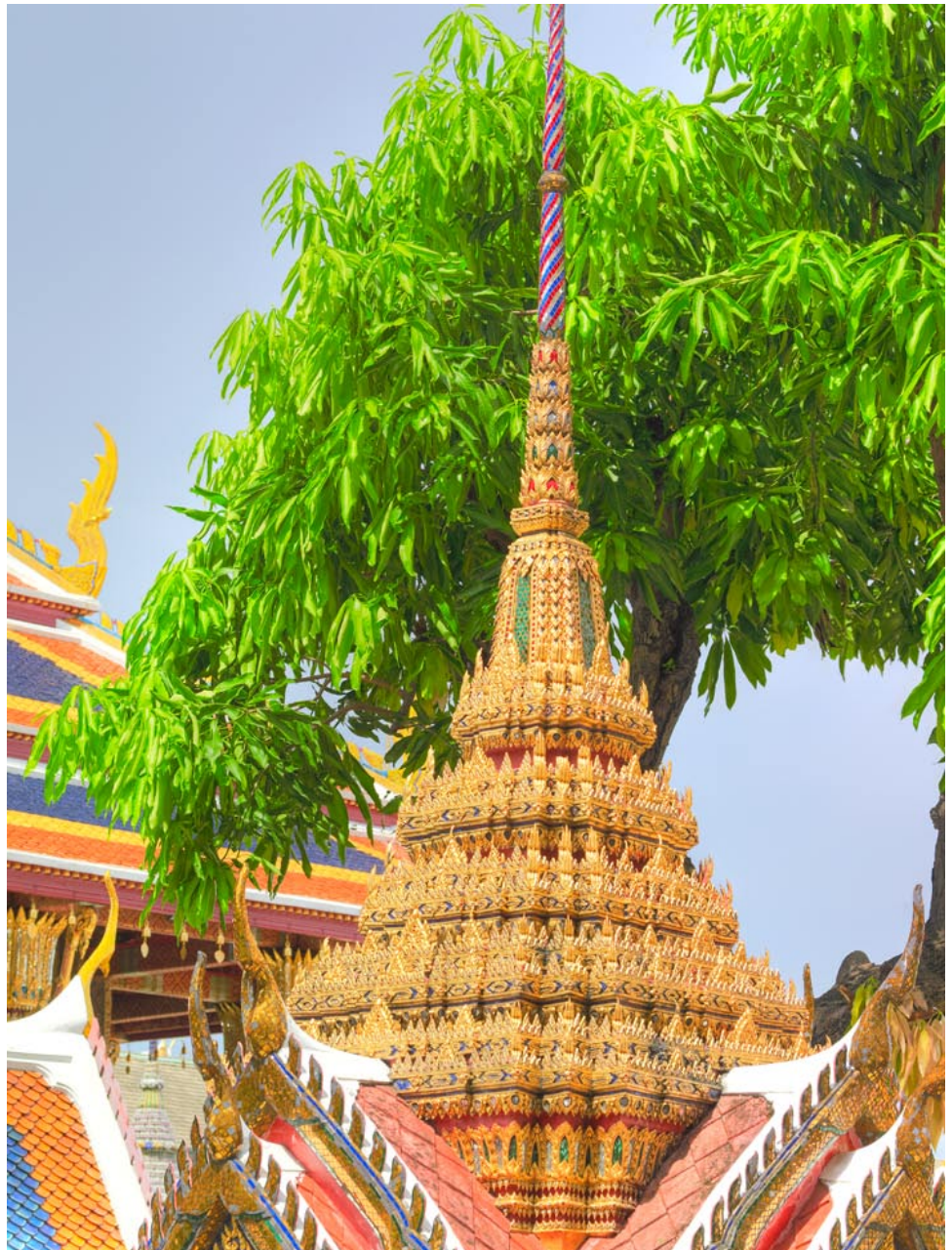
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For memory in the 22-megapixel digital camera we use a 16 GB card. For memory in our various Nikon and Canon digital cameras we use an 8 GB, 4 GB, and 2 GB card from Hoodman. You can read these cards very fast with the special Hoodman card reader.

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Hoodman UDMA Card Reader

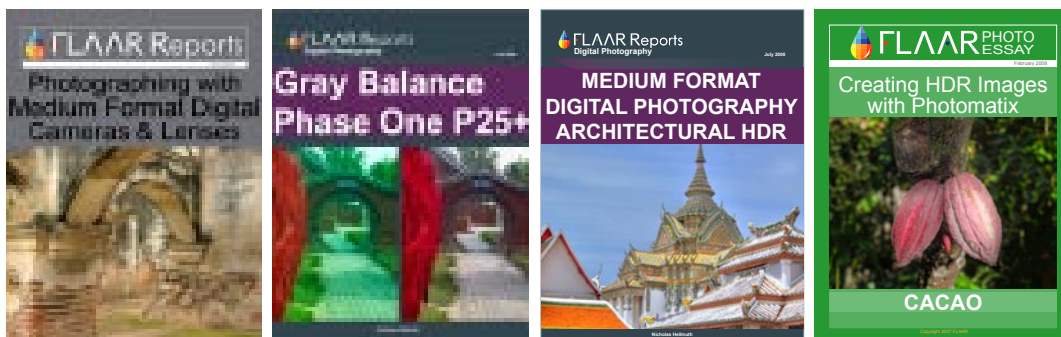


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Creating High Dynamic Range images step by step



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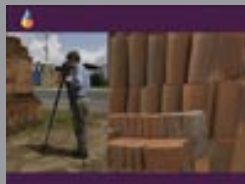
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Phase One P 30
Medium Format
Architectural
Photography



Phase One P 30
Medium Format
Fine Art
Photography



Phase One P 30
Digital Back out in
location in
Cental America

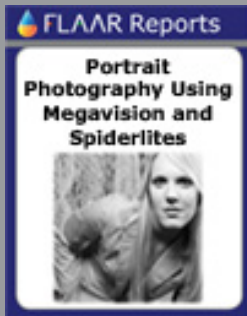
FLAAR Reports
Evaluating the
Hasselblad H1
Abandoned Factory
& Rust



FLAAR Reports
Evaluating the
Hasselblad H1
Barns and
Abandoned Houses



Using a Leaf Valeo
+
Mamiya 645 AFD
for Fine Art Giclee
Photography



Portrait
Photography Using
Megavision and
Spiderlites



A Unique 16-Megapixel B&W
Fine Art Photography System

FLAAR Course
Kodak Pro Back
Plus Medium Format
Digital Back (for
Hasselblad or Mamiya)



FLAAR Course
Sample Results of
Architectural
Photography with
the Imacon Ixpress 528C



[To learn more click here](#)

Your finished inkjet prints look so much better if the input is from a high quality camera.

If you prefer to buy a medium format digital back (and not just rent one), then we suggest you contact Capture Integration,
toll free 877 217-9870,
Atlanta office 404 522-7662,
Atlanta fax 404 522-7929
Miami telephone 305 534-5701,
Miami fax 305 534-1425
E-mail: info@CaptureIntegration.com

Capture Integration handles all aspects of medium format digital photography: portraits and everything.

But if you are especially interested in architectural photography, they have the special architectural camera bodies that can handle any brand of medium format digital back.

Plus, Capture Integration is one of the only companies in the US that can handle medium format Infrared photography with a digital back at full resolution.



If you wish to try out a Phase One medium format digital camera, you can rent one from Global Imaging Inc. They rent across the USA. Contact info is:

Greg Lamb, glamb@globalimaginginc.com
(Colorado office)

2011 Cherry Street, Suite 116
Louisville, CO 80027

Tel: 303.673.9773

Toll Free: 800.787.9801

Fax: 303.673.9923

info@globalimaginginc.com

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