

New Flaar TRENDS reports Now Available



FLAAR Reports list of prices

• ISA 09 UV TRENDS Part I _____	41 pages _____	\$2300 _____	UV
• ISA 09 UV TRENDS Part II _____	20 pages _____		
• FESPA 09 UV TRENDS _____	67 pages _____	\$3400 _____	
• FESPA 09 UV Markets TRENDS _____	44 pages _____		
• VISCOM Paris '09 UV TRENDS _____	18 pages _____	\$ 320 _____	
• VISCOM Dusseldorf '09 UV TRENDS _____	16 pages _____	\$ 240 _____	
• PRINT 09 UV TRENDS (plus flatbed cutters & solvent printers) _____	15 pages _____	\$ 520 _____	
• SGIA 09 UV TRENDS (UV cured) _____	52 pages _____	\$2500 _____	
• VISCOM Italy 09 UV TRENDS _____	23 pages _____	\$ 460 _____	
• Dubai '09 UV printer list _____	13 pages _____	** _____	

List price UV \$9,740
Combo UV offer \$7500

*** Bonus report, no additional charge when you order a Subscription to all UV TRENDS reports.*

• Dubai '09 Textile printer list _____	17 pages _____	\$ 110 _____	Textile
• ISA textile printer list _____	34 pages _____	\$ 220 _____	
• FESPA 09 textile printer list _____	64 pages _____	\$ 410 _____	
• SGIA 09 textile printers list _____	42 pages _____	\$ 250 _____	
• VISCOM Italy 09 textile printers _____	15 pages _____	\$ 140 _____	
• FESPA 09 solvent printers list _____	38 pages _____	\$ 210 _____	Solvent
• SGIA 09 solvent printers list _____	38 pages _____	\$ 210 _____	

List price Textile \$1130
Combo Textile offer \$620

List price Solvent \$410
Combo Solvent offer \$250

• All UV Printers made in China, 2009 _____	75 pages _____	\$3200 _____	
• All UV Printers made in Taiwan, 2009 _____	14 pages _____	\$ 520 _____	
• All UV Printers made in Korea, 2009 _____	46 pages _____	\$2100 _____	
• UV printers at Shanghai APPPEXPO 2009 _____	62 pages _____	\$3200 _____	
• TRENDS in Chinese HYBRID-flatbed uv printers _____	21 pages _____	\$1200 _____	
• TRENDS in Chinese COMBO-flatbed uv printers _____	29 pages _____	\$2100 _____	
• TRENDS in Chinese DEDICATED-flatbed uv printers _____	22 pages _____	\$2100 _____	
• TRENDS in Chinese roll-to-roll uv printers _____	11 pages _____	\$1600 _____	
• Chinese solvent printer list APPPEXPO, 2009 _____	35 pages _____	\$ 450 _____	
• OEM manufacturing: pros & cons; which partners to seek? Korea? Taiwan? China? _____	40 pages _____	\$3200 _____	
• UV printers at Shanghai APPPEXPO 2006 _____	20 pages _____	\$ 200 _____	
• UV printers at Shanghai APPPEXPO 2008 _____	63 pages _____	\$ 610 _____	

List price \$20,480 (all China, Taiwan and Korea UV)

Combo offer

- **\$12,880** for site license for 2 to up to 5 different readers
- **\$13,880** for site-license for 6-20 different readers (if you have offices in US, Europe and Asia),
- **\$15,880** for site license to distribute within your company (if you are a substantial company with offices on at least three continents and if you wish these reports on your in-house web site).

• Chinese Comprehensive Solvent Printer Inventory 2009 _____			
• part I _____	50 pages _____	\$2100 _____	
• part II _____	34 pages _____		
• Korea-made Solvent Printers 2004, updated to 2009 _____	pages _____	\$1200 _____	
• Solvent Printers at Dubai 2009 _____	28 pages _____	\$ 120 _____	
• Chinese textile printer list APPPEXPO, 2009 _____	30 pages _____	\$ 620 _____	

List price \$4040.

Combo offer \$ 2500.

You save \$800 by buying all together.

- Latex printer Trends
- SGIA 09 HP Latex ink; pros, cons, questions & uncertainties
- HP L65500 evaluation report (based on testing in person plus site-visit case study)

Combo (Latex) offer \$ 2100

(No set page count because this latex Trends report is primarily a direct discussion with Nicholas Hellmuth by conference call, Skype or in-person)

This price for combo includes direct access to discuss any on all UV, Solvent, Latex or Textile Trends with Dr. Nicholas Hellmuth in person or via conference call.

List price \$ 11,280
Combo offer \$8200

You save \$3080 by buying all together.

* If you are interested in having all of these reports go to the last page.

Dubai-ISA-FESPA-SGIA-VISCOM Paris, VISCOM Dusseldorf, VISCOM Milano 2009 Combo

• ISA 09 UV TRENDS Part I _____	41 pages	\$2300	UV
• ISA 09 UV TRENDS Part II _____	20 pages		
• FESPA 09 UV TRENDS _____	67 pages	\$3400	
• FESPA 09 UV Markets TRENDS _____	44 pages		
• VISCOM Paris '09 UV TRENDS _____	18 pages	\$ 320	
• VISCOM Dusseldorf '09 UV TRENDS _____	16 pages	\$ 240	
• PRINT 09 UV TRENDS (plus flatbed cutters & solvent printers) _____	15 pages	\$ 520	
• SGIA 09 UV TRENDS (UV cured) _____	52 pages	\$2500	
• VISCOM Italy 09 UV TRENDS _____	23 pages	\$ 460	
• Dubai '09 UV printer list _____	13 pages	**	
<i>** Bonus report, no additional charge when you order a Subscription to all UV TRENDS reports.</i>			
• Dubai '09 Textile printer list _____	17 pages	\$ 110	Textile
• ISA textile printer list _____	34 pages	\$ 220	
• FESPA 09 textile printer list _____	64 pages	\$ 410	
• SGIA 09 textile printers list _____	42 pages	\$ 250	
• VISCOM Italy 09 textile printers _____	15 pages	\$ 140	
• FESPA 09 solvent printers list _____	38 pages	\$ 210	Solvent
• SGIA 09 solvent printers list _____	38 pages	\$ 210	

List price UV \$9740

**Combo UV
offer \$7500**

List price \$ 11,280

**Combo offer
\$8200**

You save \$3080 by
buying all together.

List price Textile \$1130

**Combo Textile
offer \$620**

List price Solvent \$410

**Combo Solvent
offer \$250**



“ONE
MONTH”

access to
FLAAR via
skype, phone
or e-mail



You will receive a Voucher valid for one-thousand dollars worth of additional FLAAR Reports. You can utilize this to obtain any of the FLAAR Reports on individual brands and models of UV printers, or any of our general FLAAR Reports on UV printers (not valid for purchasing other TRENDS series)

Based on many years experience including personal knowledge of China, Korea, Taiwan; combined with information from interviewing all parts of the spectrum: end-users and manufacturers both, from Canada, US, Latin America and Europe.

Prepare for 2010
by adding the
FLAAR Reports into your
budget calculations for
the coming year.

Chinese, Korea and Taiwan UV Printers Combo

Complete Inventory of all Chinese printer manufacturers. List of every Chinese UV printer brand and model. Discussion of which Chinese manufacturer is related, or not, to which other company inside China.

• All UV Printers made in China, 2009	75 pages	\$3200
• All UV Printers made in Taiwan, 2009	14 pages	\$ 520
• All UV Printers made in Korea, 2009	46 pages	\$2100
• UV printers at Shanghai APPPEXPO 2009	62 pages	\$3200
• TRENDS in Chinese HYBRID-flatbed uv printers	21 pages	\$1200
• TRENDS in Chinese COMBO-flatbed uv printers	29 pages	\$2100
• TRENDS in Chinese DEDICATED-flatbed uv printers	22 pages	\$2100
• TRENDS in Chinese roll-to-roll uv printers	11 pages	\$1600
• Chinese solvent printer list APPPEXPO, 2009	35 pages	\$ 450
• OEM manufacturing: pros & cons; which partners to seek? Korea? Taiwan? China?	40 pages	\$3200
• UV printers at Shanghai APPPEXPO 2006	20 pages	\$ 200
• UV printers at Shanghai APPPEXPO 2008	63 pages	\$ 610

List price \$20,480 (all China, Taiwan and Korea UV)

Combo offer

- **\$12,880** for site license for 2 to up to 5 different readers
- **\$13,880** for site-license for 6-20 different readers (if you have offices in US, Europe and Asia),
- **\$15,880** for site license to distribute within your company (if you are a substantial company with offices on at least three continents and if you wish these reports on your in-house web site).



FLAAR can write about reality in China, Taiwan, and Korea since he is present in each of these countries to speak with printshop personnel and manufacturers. A typical FLAAR inspection of a wide-format printer manufacturer may involve several days. By the time you read this, Dr Hellmuth will be en route to Korea for another week inspecting which factories would make the best OEM partners for manufacturers in North America and Europe who seek new alliances.

Chinese, Korea and Taiwan Textile and Solvent Printers Combo

- | | | | |
|--|----------|--|--------|
| • Chinese Comprehensive Solvent Printer Inventory 2009 | | | |
| • part I | 50 pages | | \$2100 |
| • part II | 34 pages | | |
| • Korea-made Solvent Printers 2004, updated to 2009 | pages | | \$1200 |
| • Solvent Printers at Dubai 2009 | 28 pages | | \$ 120 |
| • Chinese textile printer list APPPEXPO, 2009 | 30 pages | | \$ 620 |

List price \$4040

Combo offer \$ 2500

You save \$800 by buying all together.



Note: for any complete TRENDS series, included in the cost is access directly to Dr. Hellmuth's private telephone number of Skype or e-mail, so you (and your team) can ask specific questions about Chinese UV printer trends directly, at any time within one month after you purchase. For example, you can ask for a conference call to ask special questions that impact your company, your current models, and especially what may impact your new or future models.

If you want all UV cured inkjet printer reports (and no textile and no solvent printer reports), here is this opportunity

• ISA 09 UV TRENDS Part I _____	41 pages	} \$2300
• ISA 09 UV TRENDS Part II _____	20 pages	
• FESPA 09 UV TRENDS _____	67 pages	} \$3400
• FESPA 09 UV Markets TRENDS _____	44 pages	
• VISCOM Paris '09 UV TRENDS _____	18 pages	\$ 320
• VISCOM Dusseldorf '09 UV TRENDS _____	16 pages	\$ 240
• PRINT 09 UV TRENDS (plus flatbed cutters & solvent printers) _____	15 pages	\$ 520
• SGIA 09 UV TRENDS (UV cured) _____	52 pages	\$2500
• VISCOM Italy 09 UV TRENDS _____	23 pages	\$ 460
• All UV Printers made in China, 2009 _____	75 pages	\$3200
• All UV Printers made in Taiwan, 2009 _____	14 pages	\$ 520
• All UV Printers made in Korea, 2009 _____	46 pages	\$2100
• UV printers at Shanghai APPPEXPO 2009 _____	62 pages	\$3200
• TRENDS in Chinese HYBRID-flatbed uv printers _____	21 pages	\$1200
• TRENDS in Chinese COMBO-flatbed uv printers _____	29 pages	\$2100
• TRENDS in Chinese DEDICATED-flatbed uv printers _____	22 pages	\$2100
• TRENDS in Chinese roll-to-roll uv printers _____	11 pages	\$1600
• Chinese solvent printer list APPPEXPO, 2009 _____	35 pages	\$ 450
• OEM manufacturing: pros & cons; which partners to seek? Korea? Taiwan? China? _____	40 pages	\$3200
• UV printers at Shanghai APPPEXPO 2006 _____	20 pages	\$ 200
• UV printers at Shanghai APPPEXPO 2008 _____	63 pages	\$ 610
• Dubai '09 UV printer list _____	13 pages	**

** Bonus report, no additional charge when you order a Subscription to all UV TRENDS reports.

List price \$20,480 (all UV cured inkjet printer reports)

Combo offer

- **\$16,000** for site license for 2 to up to 5 different readers
- **\$17,500** for site-license for 6-20 different readers (if you have offices in US, Europe and Asia),
- **\$19,000** for site license to distribute within your company (if you are a substantial company with offices on at least three continents and if you wish these reports on your in-house web site).

If you buy license for 6 to 20 readers or site license for your entire company, then we will add the three latex ink reports for half price (so add \$1000 instead of the regular \$2100). HP latex ink is already impacting sales of roll-to-roll UV printers of all widths. So if you are related to UV printers you are being affected by latex ink (probably without your yet realizing it). We can assist you to understand the Trends that impact your company.



If you want all Solvent inkjet printer reports (and no textile and no UV printer reports), here is this opportunity

• FESPA 09 solvent printers list	38 pages	\$ 210
• SGIA 09 solvent printers list	38 pages	\$ 210
• Chinese Comprehensive Solvent Printer Inventory 2009		
• part I	50 pages	\$2100
• part II	34 pages	
• Korea-made Solvent Printers 2004, updated to 2009	pages	\$1200
• Solvent Printers at Dubai 2009	28 pages	\$ 120

List price \$3830

Combo offer \$ 2850

You save \$980 by buying all together.



If you want all Textile printer reports (and no Solvent and no UV printer reports), here is this opportunity

• Dubai '09 Textile printer list	17 pages	\$ 110
• ISA textile printer list	34 pages	\$ 220
• FESPA 09 textile printer list	64 pages	\$ 410
• SGIA 09 textile printers list	42 pages	\$ 250
• VISCOM Italy 09 textile printers	15 pages	\$ 140
• Chinese textile printer list APPPEXPO, 2009	30 pages	\$ 620

List price \$1750

Combo offer \$ 1150

You save \$600 by buying all together.



The information available from FLAAR is not pie charts or bar charts (all that you can get elsewhere, and such figures tend to be unrealistic). We do not tell you what you want to hear, we tell you what you do not want to hear. FLAAR prefers to provide a blunt reality check (relative to the new latex ink printers; the after-market third-party latex inks are already in production.... We know, we have already tested them...)

Latex ink & latex printer Trends: What will happen to eco-solvent now that HP has launched 42" and 60" models (L25500).

The personal presentation of these reports, verbally, by Dr. Hellmuth, will include a discussion of how easy it is to delude oneself by concentrating only on potential downsides of latex ink or latex ink printer systems.

Kodak, Agfa (remember, they were a major producer of 35mm film once upon a time), and even Fujifilm once sold tons of camera film.

Kodak, and Agfa (and Ilford) deluded themselves by a mantra that repeated every deficiency and weak point of digital camera technology. The same is already happening by manufacturers (and some users) of solvent printers (popular wishful thinking of what might be downsides, issues, or lack of ability of latex ink). Fortunately, we have discovered a more realistic list of the actual true downsides of latex ink. But, we also have documentation that the impact of latex ink will hit faster than expected.

This discussion between Dr. Hellmuth and your team will also bring a blunt reality check how HP latex ink will impact sales of UV-cured printers. We know because we spoke with printshop owners who came to SGIA to buy eco-solvent and/or UV curing printers. Each of these printshop owners bought an HP L25500 latex ink printer.

And, more importantly, what other inks (not HP latex ink, and not UV-cured) are about to take market share by winter 2009 and spring 2010. How do we know? Well, this is what we explain when you order the "Latex Printer Trends". The material is mostly verbal, in discussion, since every client will have a different headache (when they fully realize what is happening behind the scenes) and/or a different need for a reality check.



- Latex printer Trends
- SGIA 09 HP Latex ink; pros, cons, questions & uncertainties
- HP L65500 evaluation report (based on testing in person plus site-visit case study)

Combo offer \$ 2100

(No set page count because this latex Trends report is primarily a direct discussion with Nicholas Hellmuth by conference call, Skype or in-person)

Note:

- If you make roll-to-roll UV printers, and you don't worry about latex ink printer competition, then be absolutely sure you do NOT order the FLAAR Reports on latex ink TRENDS.
- We prefer NOT to sell you the latex ink TRENDS series if you are in lullabye land and don't think this latex ink will erode your market share.

FLAAR Reports

All TRENDS and all related FLAAR Reports, Full Combo offer



List price \$ 37,900 (in full-color PDF format)
 If bought all together, discount offer
\$ 23,500
 (as full-color PDF format)

\$ 32,000
 (everything in full-color PDF plus pertinent reports also in PowerPoint format)

These prices are site-license for your company.

Plus you will receive a Voucher valid for five-thousand dollars worth of additional FLAAR Reports. You can utilize this to obtain any of the FLAAR Reports on individual brands and models of UV printers, or any of our general FLAAR Reports on UV printers (not valid for purchasing other TRENDS series)



Contact Info

If your company prefers any or all of the full-color PDFs in a PowerPoint format, we can have our graphic design department generate a PPT version of Dr. Nicholas Hellmuth's reports. Nicholas will work on the PowerPoint presentation so that it contains the pertinent highlights. However we will still back up the PPTs by also sending you the same material in PDFs since much of the material in these FLAAR Reports is best in Adobe InDesign PDF format.

A PowerPoint version may be easier for your company to show the material to a team or work group. Therefore we can create custom-made PPTs of selected topics, if requested, required, or preferred.

To receive your Subscription, contact FrontDesk@FLAAR.org. Indicate whether you wish a full Subscription or only different combos (you can order individual PDFs any time you wish, but Nicholas is available in-person only when you buy entire combos).

You can pay by wiring the Subscription fee or sending a check in US dollars by return mail (naturally we can provide an invoice, and a receipt when payment is received). But please understand, this material is not available on 90-day payment terms or anything of that nature. We have spent a year gathering this material and do not wish to engage in phone tag trying to obtain payment (though one advantage is that this reveals which printer manufacturers, ink companies or media manufacturers are not trustworthy).



At any time you can decide to fly Nicholas Hellmuth to provide a discussion with you or your team. We use economical airfare and will invoice as soon as we buy the ticket. Or your corporate travel agency can send a ticket and book the rental car or arrange airport pick up. For some US cities it can be in and out in one day. For foreign destinations at least one overnight would probably be more realistic.

Prepare for 2010
by adding the
FLAAR Reports into your
budget calculations for
the coming year.