FLAAR Reports

One by One

New TRENDS, Part I: Flaar TRENDS reports Now Available

Johannesbura



Available at last, TRENDS in wide-format inkjet printers, by Dr. Nicholas Hellmuth www.wide-format-printers.net

This price for combo includes direct acces t Sol

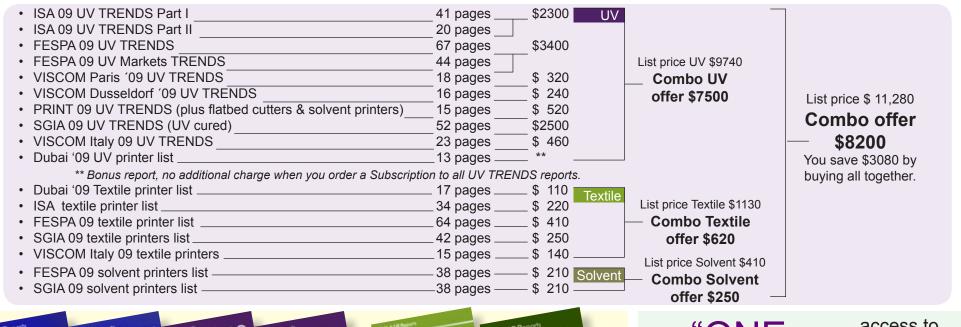
FLAAR Reports list of prices

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•	ISA 09 UV TRENDS Part I	41 pages	\$2300	UV	Solvent, Latex on all UV, Trends with Dr. Nicholas Conference
•	ISA 09 UV TRENDS Part II	20 pages			Hends with Dr. Nicholas Hellmuth in person or via conference call.
•	FESPA 09 UV TRENDS	67 pages	\$3400		confo person
•	FESPA 09 UV Markets TRENDS	44 pages		List price UV \$9,740	conference call.
•	VISCOM Paris '09 UV TRENDS	18 pages	\$ 320	Combo UV	
•	VISCOM Dusseldorf '09 UV TRENDS	16 pages	\$ 240	offer \$7500	List price \$ 11,280
•	PRINT 09 UV TRENDS (plus flatbed cutters & solvent prir		\$ 520		
	SGIA 09 UV TRENDS (UV cured)		\$2500		Combo offer
	VISCOM Italy 09 UV TRENDS	00	\$ 460		──\$8200 \
	Dubai '09 UV printer list	13 pages	**		You save \$3080 by
	** Bonus report, no additional charge when you order a Subscr				buying all together.
•	Dubai '00 Textile printer list	17 nages	\$ 110	tilo	
•	ISA textile printer list FESPA 09 textile printer list SGIA 09 textile printers list VISCOM Italy 09 textile printers	34 pages	\$ 220	List price Textile \$1130	
•	FESPA 09 textile printer list	64 pages	\$ 410	— Combo Textile	
•	SGIA 09 textile printers list	42 pages	\$ 250	offer \$620	
	VISCOM Italy 09 textile printers	15 pages	\$ 140		*
	FESPA 09 solvent printers list	1.0	r -	List price Solvent \$410	5
	SGIA 09 solvent printers list	38 pages	\$ 210		уои
		00 pages	φ 210	offer \$250 —	<u>م</u>
	All UV Printers made in China, 2009	75 pages	\$32	List price \$20,480 (all China, Taiwan and
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				/20	SIG
	All UV Printers made in Korea, 2009				license for 2 to up to 5
	UV printers at Shanghai APPPEXPO 2009				
	TRENDS in Chinese HYBRID-flatbed uv printers				
	TRENDS in Chinese COMBO-flatbed uv printers				-license for 6-20 different
	TRENDS in Chinese DEDICATED-flatbed uv printers TRENDS in Chinese roll to roll uv printere				nave offices in US,
	TRENDS in Chinese roll-to-roll uv printers				a), 🖌 📔
	Chinese solvent printer list APPPEXPO, 2009	35 pages	\$4	+,	license to distribute
•	OEM manufacturing: pros & cons;	10	* ••		pany (if you are a
	which partners to seek? Korea? Taiwan? China?				a), license to distribute pany (if you are a pany with offices on at inents and if you wish n your in-house web site).
	UV printers at Shanghai APPPEXPO 2006				inents and if you wish
· ·	UV printers at Shanghai APPPEXPO 2008	63 pages	\$ 6	these reports o	n your in-house web site).
	Chinese Comprehensive Solvent Printer Inventory 2009				rts
	part I	— 50 pages — —	\$21	List price \$404	
	• part II		Ψ-		fer \$ 2500. ਰੋ
	 Korea-made Solvent Printers 2004, updated to 2009 — 		\$12		
	Solvent Printers at Dubai 2009	— 28 pages — —	\$ 1		
	Chinese textile printer list APPPEXPO, 2009	30 pages	\$ 6	ioquiner.	la
		ou pages	ə (st p
 Latex printer Trends SGIA 09 HP Latex ink: pros. cons. questions & uncertainties Combo (Latex) offer \$ 2100 					last page
	 SGIA 09 HP Latex ink; pros, cons, questions & uncertaint 			because this latex Trends repor	t is primarily a direct
•	• HP L65500 evaluation report (based on testing in person			olas Hellmuth by conference ca	
	visit case study)			olas rielindur by conference ca	an, okype of in-person)

Available at last, TRENDS in wide-format inkjet printers,

by Dr. Nicholas Hellmuth www.wide-format-printers.net

Dubai-ISA-FESPA-SGIA-VISCOM Paris, VISCOM Dusseldorf, VISCOM Milano 2009 Combo





"ONE MONTH"

access to FLAAR via skype, phone or e-mail



You will receive a Voucher valid for one-thousand dollars worth of additional FLAAR Reports. You can utilize this to obtain any of the FLAAR Reports on individual brands and models of UV printers, or any of our general FLAAR Reports on UV printers (not valid for purchasing other TRENDs series)

Available at last, TRENDS in wide-format inkjet printers, by Dr. Nicholas Hellmuth

www.wide-format-printers.net

Based on many years experience including personal knowledge of China, Korea, Taiwan; combined with information from interviewing all parts of the spectrum: end-users and manufacturers both, from Canada, US, Latin America and Europe.



Complete Inventory of all Chinese printer manufacturers. List of every Chinese UV printer brand and model. Discussion of which Chinese maufacturer is related, or not, to which other company inside China.

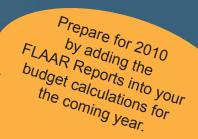
All UV Printers made in China, 2009	_ 75 pages	\$3200
All UV Printers made in Taiwan, 2009	_ 14 pages	\$ 520
All UV Printers made in Korea, 2009	_ 46 pages	\$2100
UV printers at Shanghai APPPEXPO 2009	_ 62 pages	\$3200
TRENDS in Chinese HYBRID-flatbed uv printers	_ 21 pages	\$1200
TRENDS in Chinese COMBO-flatbed uv printers	_ 29 pages	\$2100
TRENDS in Chinese DEDICATED-flatbed uv printers	_ 22 pages	\$2100
TRENDS in Chinese roll-to-roll uv printers	_ 11 pages	\$1600
Chinese solvent printer list APPPEXPO, 2009	_ 35 pages	\$ 450
 OEM manufacturing: pros & cons; 		
which partners to seek? Korea? Taiwan? China?	_ 40 pages	\$3200
UV printers at Shanghai APPPEXPO 2006	_ 20 pages	\$ 200
UV printers at Shanghai APPPEXPO 2008	_ 63 pages	\$ 610

List price \$20,480 (all China, Taiwan and Korea UV)

Combo offer

- **\$12,880** for site license for 2 to up to 5 different readers
- \$13,880 for site-license for 6-20 different readers (if you have offices in US, Europe and Asia),
- **\$15,880** for site license to distribute within your company (if you are a substantial company with offices on at least three continents and if you wish these reports on your in-house web site).





Available at last, TRENDS in wide-format inkjet printers, by Dr. Nicholas Hellmuth www.wide-format-printers.net

FLAAR can write about reality in China, Taiwan, and Korea since he is present in each of these countries to speak with printshop personnel and manufacturers. A typical FLAAR inspection of a wide-format printer manufacturer may involve several days.

By the time you read this, Dr Hellmuth will be en route to Korea for another week inspecting which factories would make the best OEM partners for manufacturers in North America and Europe who seek new alliances.

Chinese, Korea and Taiwan Textile and Solvent Printers Combo

Chinese Comprehensive Solvent Printer Inventory 2009 part I part II	— 50 pages —	\$2100	List price \$4040 • Combo offer \$ 2500
 Korea-made Solvent Printers 2004, updated to 2009 Solvent Printers at Dubai 2009 Chinese textile printer list APPPEXPO, 2009 	pages 28 pages 30 pages	— \$1200 — \$ 120 — \$ 620 —	You save \$800 by buying all together.



Note: for any complete TRENDS series, included in the cost is access directly to Dr. Hellmuth's private telephone number of Skype or e-mail, so you (and your team) can ask specific questions about Chinese UV printer trends directly, at any time within one month after you purchase. For example, you can ask for a conference call to ask special questions that impact your company, your current models, and especially what may impact your new or future models.

If you want all UV cured inkjet printer reports (and no textile and no solvent printer reports), here is this opportunity

ISA 09 UV TRENDS Part I	41 pages \$2300
ISA 09 UV TRENDS Part II	20 pages
FESPA 09 UV TRENDS	
FESPA 09 UV Markets TRENDS	
VISCOM Paris '09 UV TRENDS	
VISCOM Dusseldorf '09 UV TRENDS	
• PRINT 09 UV TRENDS (plus flatbed cutters & solvent printers)_	
SGIA 09 UV TRENDS (UV cured)	
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UV printers at Shanghai APPPEXPO 2006	20 pages\$ 200
UV printers at Shanghai APPPEXPO 2008	
Dubai '09 UV printer list	
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** Bonus report, no additional charge when you order a Subscription to all UV TRENDS reports.

List price \$20,480 (all UV cured inkjet printer reports)

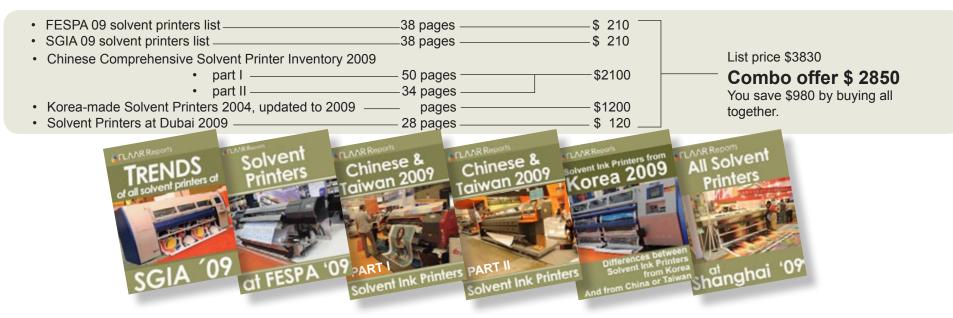
Combo offer

- **\$16,000** for site license for 2 to up to 5 different readers
- **\$17,500** for site-license for 6-20 different readers (if you have offices in US, Europe and Asia),
- **\$19,000** for site license to distribute within your company (if you are a substantial company with offices on at least three continents and if you wish these reports on your in-house web site).

If you buy license for 6 to 20 readers or site license for your entire company, then we will add the three latex ink reports for half price (so add \$1000 instead of the regular \$2100). HP latex ink is already impacting sales of roll-to-roll UV printers of all widths. So if you are related to UV printers you are being affected by latex ink (probably without your yet realizing it). We can assist you to understand the Trends that impact your company.



If you want all Solvent inkjet printer reports (and no textile and no UV printer reports), here is this opportunity



If you want all Textile printer reports (and no Solvent and no UV printer reports), here is this opportunity

List price \$1750

Combo offer \$ 1150 You save \$600 by buying all together.



Latex ink TRENDS & Latex printer TRENDS, by Dr. Nicholas Hellmuth www.wide-format-printers.net

The information available from FLAAR is not pie charts or bar charts (all that you can get elsewhere, and such figures tend to be unrealistic). We do not tell you what you want to hear, we tell you what you do not want to hear.

FLAAR prefers to provide a blunt reality check (relative to the new latex ink printers; the after-market third-party latex inks are already in production.... We know, we have already tested them...)

Latex ink & latex printer Trends: What will happen to eco-solvent now that HP has launched 42" and 60" models (L25500).

The personal presentation of these reports, verbally, by Dr. Hellmuth, will include a discussion of how easy it is to delude oneself by concentrating only on potential downsides of latex ink or latex ink printer systems.

Kodak, Agfa (remember, they were a major producer of 35mm film once upon a time), and even Fujifilm once sold tons of camera film.

Kodak, and Agfa (and Ilford) deluded themselves by a mantra that repeated every deficiency and weak point of digital camera technology. The same is already happening by manufacturers (and some users) of solvent printers (popular wishful thinking of what might be downsides, issues, or lack of ability of latex ink). Fortunately, we have discovered a more realistic list of the actual true downsides of latex ink. But, we also have documentation that the impact of latex ink will hit faster than expected.



This discussion between Dr. Hellmuth and your team will also bring a blunt reality check how HP latex ink will impact sales of UV-cured printers. We know because we spoke with printshop owners who came to SGIA to buy eco-solvent and/or UV curing printers. Each of these printshop owners bought an HP L25500 latex ink printer.

And, more importantly, what other inks (not HP latex ink, and not UV-cured) are about to take market share by winter 2009 and spring 2010. How do we know? Well, this is what we explain when you order the "Latex Printer Trends". The material is mostly verbal, in discussion, since every client will have a different headache (when they fully realize what is happening behind the scenes) and/or a different need for a reality check.

- Latex printer Trends
- SGIA 09 HP Latex ink; pros, cons, questions & uncertainties
- HP L65500 evaluation report (based on testing in person plus site-visit case study)

Combo offer \$ 2100

(No set page count because this latex Trends report is primarily a direct discussion with Nicholas Hellmuth by conference call, Skype or in-person)

Note:

- If you make roll-to-roll UV printers, and you don't worry about latex ink printer competition, then be absolutely sure you do NOT order the FLAAR Reports on latex ink TRENDs.
- We prefer NOT to sell you the latex ink TRENDs series if you are in lullabye land and don't think this latex ink will erode your market share.

All TRENDS and all related FLAAR Reports, Full Combo offer



Contact Info

If your company prefers any or all of the full-color PDFs in a PowerPoint format, we can have our graphic design department generate a PPT version of Dr. Nicholas Hellmuth's reports. Nicholas will work on the PowerPoint presentation so that it contains the pertinent highlights. However we will still back up the PPTs by also send-ing you the same material in PDFs since much of the material in these FLAAR Reports is best in Adobe inDesign PDF format.

A PowerPoint version may be easier for your company to show the material to a team or work group. Therefore we can create custom-made PPTs of selected topics, if requested, required, or preferred.

To receive your Subscription, contact <u>FrontDesk@FLAAR.org</u>. Indicate whether you wish a full Subscription or only different combos (you can order individual PDFs any time you wish, but Nicholas is available in-person only when you buy entire combos).

You can pay by wiring the Subscription fee or sending a check in US dollars by return mail (naturally we can provide an invoice, and a receipt when payment is received). But please understand, this material is not available on 90-day payment terms or anything of that nature. We have spent a year gathering this material and do not wish to engage in phone tag trying to obtain payment (though one advantage is that this reveals which printer manufacturers, ink companies or media manufacturers are not trustworthy).



At any time you can decide to fly Nicholas Hellmuth to provide a discussion with you or your team. We use economical airfare and will invoice as soon as we buy the ticket. Or your corporate travel agency can send a ticket and book the rental car or arrange airport pick up. For some US cities it can be in and out in one day. For foreign destinations at least one overnight would probably be more realistic.

Prepare for 2010 by adding the FLAAR Reports into your budget calculations for the coming year.